

ORDER



Orders
Order / Rev: 719544
Alt Order #: 06359571
Product Desc: OBAMA SCHED A
Estimate: 1905
Flight Dates: 10/02/12 - 10/08/12
Original Date / Rev: 10/01/12 / 10/01/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	21	\$43,750.00	\$37,187.50
10/08/12	10/14/12	7	\$13,150.00	\$11,177.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	28	\$56,900.00	\$48,365.00	0.00
Totals	28	\$56,900.00	\$48,365.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	10/02/12	10/08/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	2	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
10 NEWS-11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					2	\$2,000.00		0.00			
E 2	WTSP	10/02/12	10/08/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					2	\$700.00		0.00			
E 3	WTSP	10/02/12	10/08/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					2	\$1,600.00		0.00			
E 4	WTSP	10/02/12	10/08/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	3	\$1,600.00	P-2	0.00	NM	3	\$4,800.00
10 NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					3	\$1,600.00		0.00			
E 5	WTSP	10/02/12	10/08/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					2	\$800.00		0.00			

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Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED A
 Estimate: 1905
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	10/02/12	10/08/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
10 NEWS-5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			2		\$550.00		0.00				
E 7	WTSP	10/02/12	10/08/12	M-F 530-6p 10 News at 530p	CM	530-6p	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
10 NEWS-530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			2		\$550.00		0.00				
E 8	WTSP	10/02/12	10/08/12	CBS Evening News CBS Evening News	CM	630-7p	MTWTF--	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			2		\$2,000.00		0.00				
E 9	WTSP	10/02/12	10/08/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			1		\$400.00		0.00				
E 10	WTSP	10/02/12	10/08/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	MTWTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
10 NEWS EFF. 9/12/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			2		\$200.00		0.00				
E 11	WTSP	10/02/12	10/08/12	M-F 930-10a Inside Edition	CM	930-10a	MTWTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			2		\$200.00		0.00				
E 12	WTSP	10/08/12	10/08/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
HAWAII FIVE-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----			1		\$7,000.00		0.00				
E 13	WTSP	10/07/12	10/07/12	NFL Football Game #2 NFL Football Game #2	CM	4-7p	-----S	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
NFL ON CBS WEEK 5 GM 210/7/12 DENV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$10,000.00		0.00				
E 14	WTSP	10/07/12	10/07/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$1,000.00		0.00				
E 15	WTSP	10/07/12	10/07/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
THE GOOD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$7,000.00		0.00				
E 16	WTSP	10/03/12	10/03/12	Wed Prime C CSI: Crime Scene Investigation	CM	Wed 10-11p	--W----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			1		\$9,000.00		0.00				
E 17	WTSP	10/06/12	10/06/12	Gators Special Gators Special	CM	Gators Special	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-			1		\$500.00		0.00				
													Totals	28	\$56,900.00